



## The most powerful brand in France, online and offline...

Website: lsa-conso.com

Magazine:

3,3 M

Page views

1,5M

unique visitors

7:16 min

per visit

20 117 185 000

Weekly copies

Weekly readers

## ... with the most powerful audience...

STORE EQUIPMENT

DIGITAL SOLUTIONS

LOGISTICS / DELIVERY

E-COMMERCE

DIGITAL MARKETING

83%

84%

86%

85%

83%

83% of store equipment procurement decision-makers read LSA every week

## ... that is active in all distribution channels...



95% of LSA readers intervene in stores

95%

STORES

38%

DRIVE

34%

CLICK & COLLECT

36%

E-BUSINESS

## ... and that decides on the procurement of your products!



89%

Of LSA readers are decision-makers involved in the listing/purchasing of your products



(Monthly data 2017)

## 360° COMMUNICATION SOLUTIONS



Reach out to your core target via our strong network across all sectors in France



mediametrie //NetRatings

# 11M

Monthly unique  
visitors



mediametrie //NetRatings

# 100

Media brands



mediametrie //NetRatings

# 3M

Active named  
contacts

