

LSA LIVE

In November 2020, LSA will give you the opportunity to take part in the only congress entirely dedicated to the **revolution of retail and consumption in France**

LSA LIVE: OVER 70 TOP SPEAKERS FROM ALL AROUND THE WORLD



Exceptional speakers selected based on:

- Their achievements at the **forefront of innovation**
- The richness of their **experience**,
- The **originality** of their paths

EXPERTISE
#Legitimacy

REPUTATION
#Image

NETWORK
#Business

ALL MAJOR MARKET PLAYERS GATHERED IN ONE PLACE

The entire ecosystem related to the transformation of retail

- Distributors, FMCG brands, food & non-food e-traders
- Start-ups, incubators, Laboratories,...
- Investors (banks, investment funds, crowdfunding...)

500

decision-makers at the 1st edition

WHY BECOME A PARTNER OF THE EVENT?

An exceptional presence on the event's entire 5-month promotion plan



Showcase your expertise by partnering up with LSA via sponsorship opportunities ranging from 15K€ - 50K€

The most powerful brand in France, online and offline...

Website: lsa-conso.com

Magazine:

3,3 M

Page views

1,5M

unique visitors

7:16 min

per visit

20 117

Weekly copies

185 000

Weekly readers

... with the most powerful audience...

STORE EQUIPMENT

DIGITAL SOLUTIONS

LOGISTICS /
DELIVERY

E-COMMERCE

DIGITAL MARKETING

83%

84%

86%

85%

83%

83% of store equipment
procurement decision-makers
read LSA every week

... that is active in all distribution channels...



95%

STORES



38%

DRIVE



34%

CLICK & COLLECT



36%

E-BUSINESS

95% of LSA readers
intervene in stores

... and that decides on the procurement of your products!



89%

Of LSA readers are **decision-makers**
involved in the **listing/**
purchasing of your products