



Extend your presence at Euroshop with our dedicated visibility offer

MAGAZINE

185 000 readers

20 117 weekly copies

LSA's magazine issue dedicated to Euroshop

- 1 full page in the **magazine and online** with our Ad Wall format
- Reader profiles: decision-makers in store equipment, e-commerce, logistics, distribution etc.
- Publication date: 03. March 2020
- Unit price: 5 475€ (Instead of 10 950€)

WEBSITE

1,5M unique visitors

3,3M page views

Strong visibility amongst a targeted online audience

- LSA's weekly newsletters and online sections **dedicated to e-commerce, equipment & supply chain, high-tech, etc.**
- 1 month online presence + 4 newsletter appearances
- IAB format of your choice (leaderboard, MPU, infeed / native ad)
- Price for 1 month: 4 500€

BUNDLE OFFER: PRINT + DIGITAL = 8 000€ (instead of 15 450€)

Reservation & material deadline: 24. February 2020



LSA LIVE

In November 2020, LSA will give you the opportunity to take part in the only congress entirely dedicated to the **revolution of retail and consumption in France**

OVER 60 TOP SPEAKERS FROM ALL AROUND THE WORLD



Exceptional speakers selected based on:

- Their achievements at the **forefront of innovation**
- The richness of their **experience**,
- The **originality** of their paths

ALL MAJOR MARKET PLAYERS GATHERED IN ONE PLACE

The entire ecosystem related to the transformation of retail

- Distributors, FMCG brands, food & non-food e-traders
- Start-ups, incubators, Laboratories,...
- Investors (banks, investment funds, crowdfunding...)

500

decision-makers attended
the 1st edition

Contact us now to see how you can take part in the event!